

As you can see, the bag comes from Mission India, an organization whose literacy program we have supported for several years. We want to invite you and other Sonlighters to join us in a project similar to the ones we have funded, a project that can transform the lives of thousands of illiterate women in India ... and, through them, their families, communities and, ultimately, we pray, the entire country.

Eighty percent (80%) of students who begin Mission India's Bible-based adult literacy program finish it and gain a fifth grade education ... in just one year. In an average class, a third of the graduates give their lives to Christ. You can imagine the light that comes into an entire family as a result! And you and I can provide this life-changing gift for just \$30 per student.

John and I promise to match every dollar raised by Sonlight families with a dollar of Sonlight profits ... up to \$100,000. If, together, we raise \$200,000, we could make a profound difference in the lives of almost 7,000 Indian families over the next year!

When we broached this subject with them, our friends at Mission India asked, "How can we make this project into something more—a unique hands-on learning experience for Sonlighters' children?"

The answer: "Let's turn it into an educational opportunity!" So if you sign up by September 12th, Mission India has promised to lead your children each week on an exploration of some aspect of India ... from its geography ... to its culture ... to Christian outreach in India and the 10/40 Window.

Over all, it's our hope that your family will be as blessed by what you learn and experience through this project as the families in India will be blessed by their mom having the chance to attend a Bible-based literacy class.

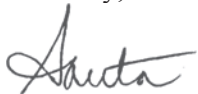
I need to tell you: I was raised in a family that never asked anyone for anything. If we couldn't afford it, we just did without. And I have inherited that same "don't ask for anything" mentality. But the memory of standing among those beaming, newly-literate women in that simple classroom in India encouraged me to push through and bring this unique project to your attention.

If you prefer to give in other ways, please don't feel any bondage from this letter. If it does inspire you, however, **I would like to encourage you and your children to sit down and talk about what part you can play in this exciting learning opportunity**—for you and for illiterate Indian women and their children.

Please find more information—including an informative video and a whole lot more exciting details about the program—at www.missionindia.org/sonlight. That's where you sign-up as well.

I hope you'll join us. This simple project can make an enormous difference in your family's life ... and in the lives of families on the other side of the world.

Sincerely,



Sarita Holzmann

P.S. This Rice Bag Project is about far more than nickels, dimes, and quarters. It represents a unique, God-given opportunity for us to help change a woman, a family, a village, and, ultimately, a nation ... forever. We look forward to having your family join us in this exciting project! Please visit www.missionindia.org/sonlight no later than September 12th. The weekly lessons begin on the 23rd. Thank you.

P.P.S. Please be assured that we have not shared your name with any other agency or company. We sent this letter ourselves because we wanted to share what we think might be a wonderful opportunity for you and your family.